

ECQA Certified Researcher – Entrepreneur Qualifizierung und Workshop

Datum: 18. November 2011

Ort: Technische Universität Graz
Institut für Technische Informatik (Seminarraum)

Inffeldgasse 16, 1.Stock, 8010 Graz

Programm

Vormittag: 9.00 – 12.30

- 09:00 Introduction into ECQA Certified Researcher - Entrepreneur
- 09:30 Key Success Factors for Entrepreneurship (Unit 1)
- 10.15 Questions and Answers
- 10.30 Coffee Break
- 11.00 Methods for Structuring Ideas (Unit 1)
- 11.45 Exercise and Group Forming:
Definition of Mission and Business Field Goals
- 12.30 Lunch Break

Nachmittag: 13.30 – 17.00

- 13.30 Exercise Work in Groups
- 14.30 Results Presentation in Stand-up Sessions
- 15.00 Coffee break
- 15.30 Innovation Transfer – Business Potential Profiling (Unit 2)
- 16.15 Group discussion about core competences of an entrepreneurial researcher
- 17.00 Summary and Outlook

ResEUr Partner – Trainer

Mag. Andrea Fenz, Skills International GmbH, Austria

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